

Your premier connection to life on the water

# Nautical

## NORTHWEST

MAGAZINE

### What to look for in every issue of *Nautical Northwest Magazine*

#### Premier Features from Legendary Contributors

Diverse, balanced lineup of inspiring people, amazing adventures, and useful information geared toward Pacific Northwest boat owners and water lovers.

#### Guidebook-level Resources and Local Knowledge

Indispensable boat friendly location highlights and annual state-scale marina guides. Critical resources for locals and visitors alike.

#### Impactful Local Community and Industry News

Vibrant journalism from a variety of voices across topics that include relevant business, events, artists, book reviews, marine science, enthusiast niches like paddling, and more.

#### "Real Deal" Subject Matter Expert Columnists

Best-in-class experts get dedicated space to share insights on sailing, fishing, marine policy, boat maintenance, marine electronics, and marine workforce development.

#### The Best Resources for Work and Play

Content is geared to empower readers to enjoy Pacific Northwest waters and champion our business partners for success.

#### Engaging Entertainment and Cultural Touchstone

Engagement plays include reader submitted pictures; classifieds for boats and marine jobs; and community involvement with sponsorships, in-person fun, and more.

#### ADVERTISING CONTACTS

##### Todd Feinroth

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##### Craig Perry

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#### EDITORIAL CONTACT

##### Norris Comer

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## 2026 Calendar

nauticalnw.com

*Nautical Northwest* magazine will publish six bimonthly print issues. Each issue will also have an interactive flipbook available on our website.

#### JAN/FEB

##### Seattle Boat Show Issue

Ad reservation close: Dec 5, 2025

Camera ready art due: Dec 12, 2025

#### MAR/APR

Ad reservation close: Feb 13, 2026

Camera ready art due: Feb 18, 2026

#### MAY/JUN

Ad reservation close: Apr 7, 2026

Camera ready art due: Apr 15, 2026

#### JUL/AUG

Ad reservation close: Jun 5, 2026

Camera ready art due: Jun 12, 2026

#### SEPT/OCT

Ad reservation close: Aug 7, 2026

Camera ready art due: Aug 14, 2026

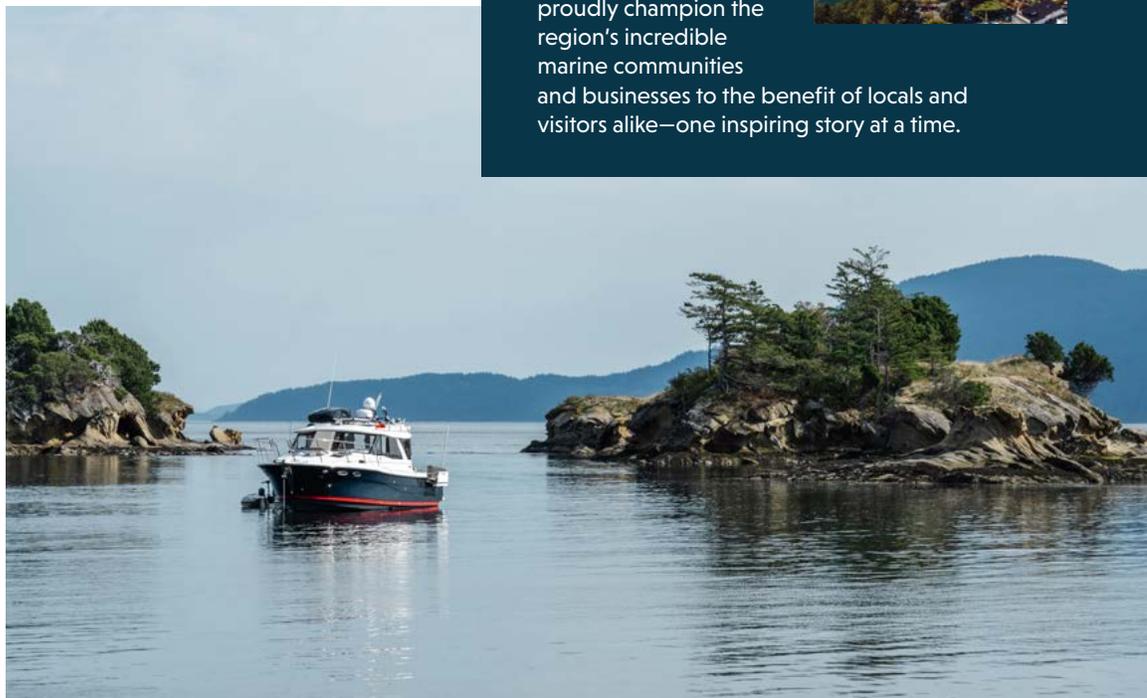
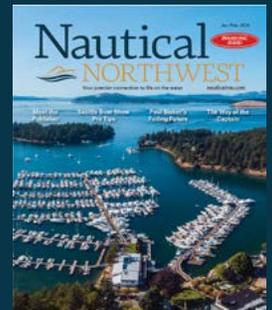
#### NOV/DEC

Ad reservation close: Oct 9, 2026

Camera ready art due: Oct 16, 2026

#### OUR MISSION

*Nautical Northwest* magazine is the greater Pacific Northwest's premier aquatic adventure companion and resource for boat owners and water-based wonder. We proudly champion the region's incredible marine communities and businesses to the benefit of locals and visitors alike—one inspiring story at a time.



## PRINT AD SIZES AND SPECS



**Magazine trim size**    **Width**    **Depth**  
(In inches)                      9"            11"

### Ad sizes

Full page with bleed	9.25"	11.25"
Full page	8"	10"
Double page spread with bleed	18.25"	11.25"
1/2 page horizontal	8"	4.85"
1/2 page vertical	3.875"	10"
1/3 page square	5.2"	4.85"
1/4 page vertical	3.85"	4.85"
1/8 page horizontal	3.85"	2.25"
1/8 page vertical	2.4"	4.85"

Files must be CMYK, no spot colors, and with a resolution of 300 dpi or higher, all fonts embedded. Preferred format for camera-ready ad submission is a PDF. Other formats accepted: JPG, TIFF, EPS.

**For ads with bleed, keep** important text and graphics at least .5 inches away from trim line.

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## EDITORIAL CONTACT

**Norris Comer**  
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## PRINT AD RATES

Ad Size*	6x	5x	4x	3x	2x	1x
Double Page Spread	\$3,525	\$3,725	\$3,825	\$4,025	\$4,325	\$4,525
Full Page	\$2,020	\$2,220	\$2,320	\$2,420	\$2,520	\$2,620
One-Half Page	\$1,010	\$1,110	\$1,160	\$1,210	\$1,260	\$1,572
One-Third Page	\$667	\$733	\$766	\$799	\$832	\$865
One-Quarter Page	\$505	\$555	\$580	\$605	\$630	\$459
One-Eighth Page	\$253	\$278	\$290	\$303	\$315	\$328
<b>Premium Placements</b> – contact sales rep about availability						
Inside Front Cover	\$2,440	\$2,520	\$2,620	\$2,850	\$2,990	\$3,130
Inside Back Cover	\$2,295	\$2,425	\$2,555	\$2,855	\$2,935	\$3,015
Table of Contents	\$2,325	\$2,425	\$2,525	\$2,725	\$2,888	\$3,030
Opposite of TOC	\$2,275	\$2,350	\$2,425	\$2,625	\$2,750	\$2,850
Back Cover	\$4,925	\$5,125	\$5,225	\$5,425	\$5,575	\$5,725

\*Contact sales rep for other ad sizes

## CLASSIFIEDS

PRIVATE PARTY			BUSINESS		
<b>Print</b>	Up to 40 words	\$50	<b>Print</b>	Up to 40 words	\$60
	41–80 words	\$65		41–80 words	\$75
	81–120 words	\$90		81–120 words	\$105
	Add a photo	\$25 extra		Add a photo	\$35 extra
<b>Digital only</b>	Up to 120 words	\$35	<b>Digital only</b>	Up to 120 words	\$45
	Add a photo	\$25 extra		Add a photo	\$35 extra

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Nautical Northwest Magazine is published by Schooner Enterprises LLC  
7683 SE 27th Street #453  
Mercer Island, Washington 98040