

Your premier connection to life on the water

Nautical NORTHWEST MAGAZINE

What to look for in every issue of *Nautical Northwest Magazine*

Premier Features from Legendary Contributors

Diverse, balanced lineup of inspiring people, amazing adventures, and useful information geared toward Pacific Northwest boat owners and water lovers.

Guidebook-level Resources and Local Knowledge

Indispensable boat friendly location highlights and annual state-scale marina guides. Critical resources for locals and visitors alike.

Impactful Local Community and Industry News

Vibrant journalism from a variety of voices across topics that include relevant business, events, artists, book reviews, marine science, enthusiast niches like paddling, and more.

"Real Deal" Subject Matter Expert Columnists

Best-in-class experts get dedicated space to share insights on sailing, fishing, marine policy, boat maintenance, marine electronics, and marine workforce development.

The Best Resources for Work and Play

Content is geared to empower readers to enjoy Pacific Northwest waters and champion our business partners for success.

Engaging Entertainment and Cultural Touchstone

Engagement plays include reader submitted pictures; classifieds for boats and marine jobs; and community involvement with sponsorships, in-person fun, and more.

ADVERTISING CONTACTS

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2026 Calendar nauticalnw.com

Nautical Northwest magazine will publish six bimonthly print issues. Each issue will also have an interactive flipbook available on our website.

JAN/FEB

Seattle Boat Show Issue

Ad reservation close: Dec 5, 2025

Camera ready art due: Dec 12, 2025

MAR/APR

Ad reservation close: Feb 13, 2026

Camera ready art due: Feb 18, 2026

MAY/JUN

Ad reservation close: Apr 7, 2026

Camera ready art due: Apr 15, 2026

JUL/AUG

Ad reservation close: Jun 5, 2026

Camera ready art due: Jun 12, 2026

SEPT/OCT

Ad reservation close: Aug 5, 2026

Camera ready art due: Aug 12, 2026

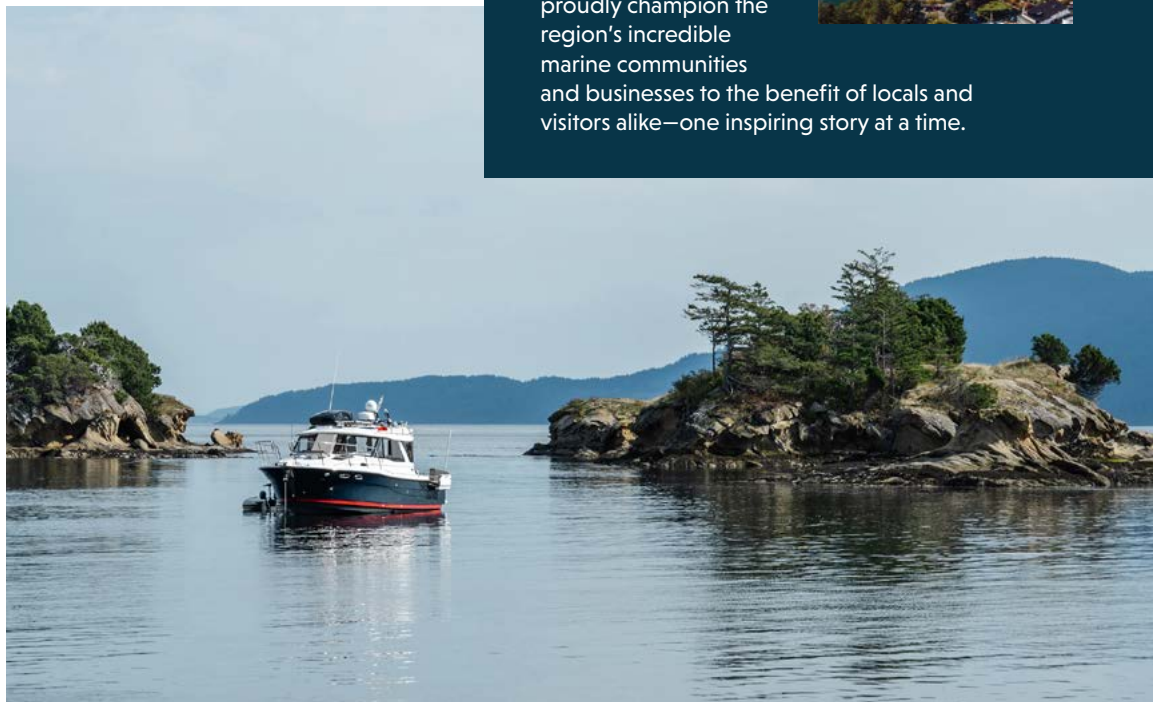
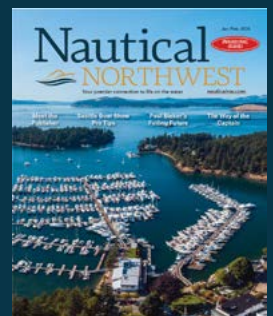
NOV/DEC

Ad reservation close: Oct 9, 2026

Camera ready art due: Oct 16, 2026

OUR MISSION

Nautical Northwest magazine is the greater Pacific Northwest's premier aquatic adventure companion and resource for boat owners and water-based wonder. We proudly champion the region's incredible marine communities and businesses to the benefit of locals and visitors alike—one inspiring story at a time.



PRINT AD SIZES AND SPECS



Magazine trim size (In inches)	Width 9"	Depth 11"
Ad sizes		
Full page with bleed	9.25"	11.25"
Full page	8"	10"
Double page spread with bleed	18.25"	11.25"
1/2 page horizontal	8"	4.85"
1/2 page vertical	3.875"	10"
1/3 page square	5.2"	4.85"
1/4 page vertical	3.85"	4.85"
1/8 page horizontal	3.85"	2.25"
1/8 page vertical	2.4"	4.85"

Files must be CMYK, no spot colors, and with a resolution of 300 dpi or higher, all fonts embedded. Preferred format for camera-ready ad submission is a PDF. Other formats accepted: JPG, TIFF, EPS.

For ads with bleed, keep important text and graphics at least .5 inches away from trim line.

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PRINT AD RATES

Ad Size*	6x	5x	4x	3x	2x	1x
Double Page Spread	\$3,525	\$3,725	\$3,825	\$4,025	\$4,325	\$4,525
Full Page	\$2,020	\$2,220	\$2,320	\$2,420	\$2,520	\$2,620
One-Half Page	\$1,010	\$1,110	\$1,160	\$1,210	\$1,260	\$1,310
One-Third Page	\$667	\$733	\$766	\$799	\$832	\$865
One-Quarter Page	\$505	\$555	\$580	\$605	\$630	\$655
One-Eighth Page	\$253	\$278	\$290	\$303	\$315	\$328
Premium Placements – contact sales rep about availability						
Inside Front Cover	\$2,440	\$2,520	\$2,620	\$2,850	\$2,990	\$3,130
Inside Back Cover	\$2,295	\$2,425	\$2,555	\$2,855	\$2,935	\$3,015
Table of Contents	\$2,325	\$2,425	\$2,525	\$2,725	\$2,888	\$3,030
Opposite of TOC	\$2,275	\$2,350	\$2,425	\$2,625	\$2,750	\$2,850
Back Cover	\$4,925	\$5,125	\$5,225	\$5,425	\$5,575	\$5,725

*Contact sales rep for other ad sizes

CLASSIFIEDS

PRIVATE PARTY			BUSINESS		
Print	Up to 40 words	\$50	Print	Up to 40 words	\$60
	41–80 words	\$65		41–80 words	\$75
	81–120 words	\$90		81–120 words	\$105
	Add a photo	\$25 extra		Add a photo	\$35 extra
Digital only	Up to 120 words	\$35	Digital only	Up to 120 words	\$45
	Add a photo	\$25 extra		Add a photo	\$35 extra


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MAGAZINE

nauticalnw.com

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